

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
)
)
Steven Tivey, et al.) Examiner: Gabrielle A. MCCORMICK
)
)
Serial Number: 10/602,593) Group Art Unit: 3629
)
)
Filed: June 25, 2007) Confirmation No. 1428

Attorney Docket No. 52493.000312

Title: SYSTEMS AND METHODS FOR PROCESSING SALES LEADS BASED ON
DISPOSITION

RESPONSE TO NON-FINAL OFFICE ACTION

Sir:

In response to the Non-Final Office Action mailed July 17, 2008 (“the Office Action”), the undersigned representative respectfully requests reconsideration of the application in light of the following amendments and remarks:

Amendments to the Claims are reflected in the Listing of Claims which begins on page 2 of this paper.

Remarks begin on page 7 of this paper.